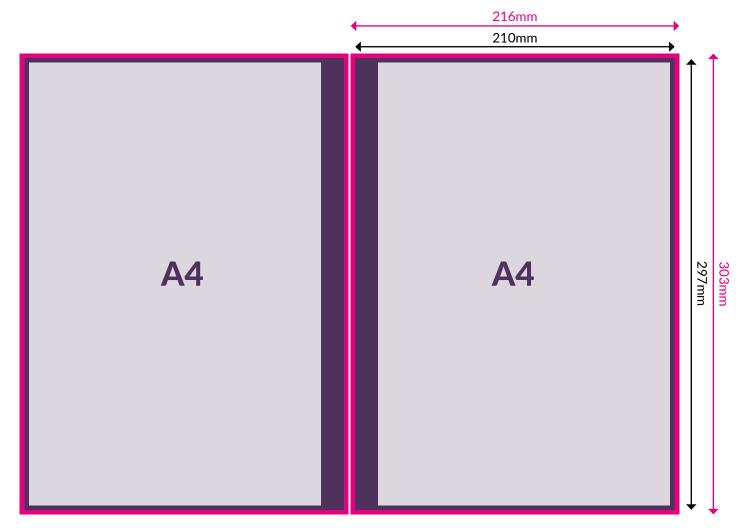




### WIRE BOUND BROCHURES SPECIFICATION & ARTWORK INSTRUCTIONS

- Wire spiral bound (Different colour wire available as an option)
- Clear plastic sheet to front cover with 350gsm board on back as an option
- Printed on 130gsm silk paper
- Index tabs and pockets are available as an option
- 72 hour turnaround
- Free Delivery





Safe zone for text



3mm bleed. See our "What is bleed?" sheet for more information. Left page: Do not place text or logos within 15mm of right edge

Right page: Do not place text or logos within 15mm of left edge.

Do not place text or logos within 3mm of any other page edge.



#### **PRINTECH** EXPRESS Print services to suit your every need

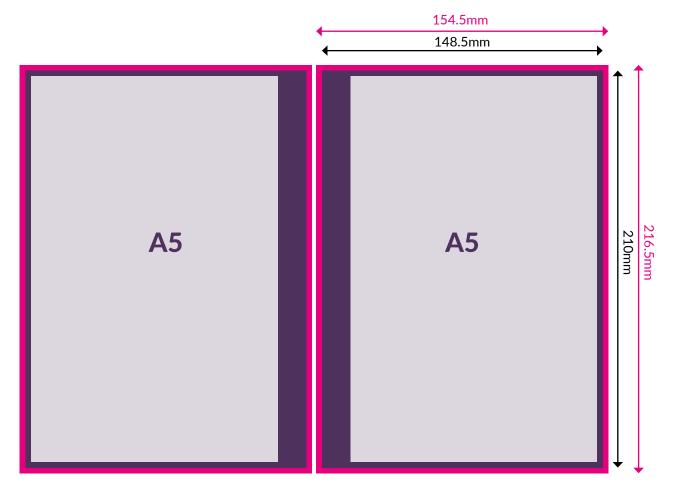
Printech Express is part of Printech (Europe) Ltd Chase House | 70 Upper Chase | Chelmsford | Essex | CM2 0BN Tel: 01245 506 066 | Email: enquiries@printechexpress.co.uk





# WIRE BOUND BROCHURES

SPECIFICATION & ARTWORK INSTRUCTIONS



Safe zone for text





3mm bleed. See our "What is bleed?" sheet for more information. Left page: Do not place text or logos within 15mm of right edge

Right page: Do not place text or logos within 15mm of left edge.

Do not place text or logos within 3mm of any other page edge.



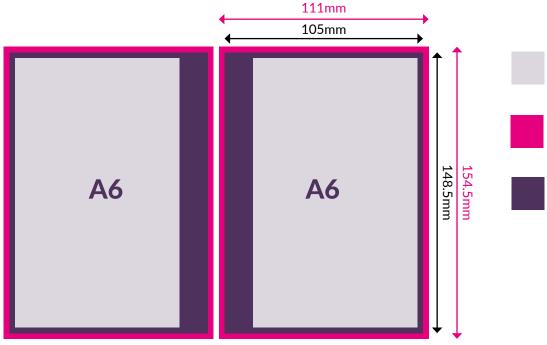
Printech Express is part of Printech (Europe) Ltd Chase House | 70 Upper Chase | Chelmsford | Essex | CM2 0BN **Tel:** 01245 506 066 | **Email:** enquiries@printechexpress.co.uk

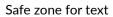




# WIRE BOUND BROCHURES

**SPECIFICATION & ARTWORK INSTRUCTIONS** 







3mm bleed. See our "What is bleed?" sheet for more information.

Left page: Do not place text or logos within 15mm of right edge

Right page: Do not place text or logos within 15mm of left edge.

Do not place text or logos within 3mm of any other page edge.

#### **ARTWORK INSTRUCTIONS:**

- Accepted files: Illustrator eps, jpeg, tiff or Photoshop eps, packaged Indesign folder & hi-res PDF. All artwork must be СМҮК
- lacksquareWe also ask that you send a PDF copy for our reference
- $\bullet$ Any images must be supplied at a minimum of 300dpi
- igodolPlease add 3mm bleed to all sides of artwork and crop marks
- All text should be created to outlines
- $\bullet$ We recommend that no text is placed within 3mm of the edge of the leaflet (at all sizes) but please see above advice



Printech Express is part of Printech (Europe) Ltd Chase House | 70 Upper Chase | Chelmsford | Essex | CM2 0BN Tel: 01245 506 066 | Email: enquiries@printechexpress.co.uk