

# THICK COVER STAPLED BROCHURES

SPECIFICATION & ARTWORK INSTRUCTIONS

- Saddle stitched (stapled)
- A4, A5, A6 and 210x210 options
- 4 32 pages (including cover)
- 300gsm silk cover paper
- 130gsm silk text paper
- 72 hour turnaround
- Free Delivery





Printech Express is part of Printech (Europe) Ltd Chase House | 70 Upper Chase | Chelmsford | Essex | CM2 OBN **Tel:** 01245 506 066 | **Email:** enquiries@printechexpress.co.uk





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#### **ARTWORK INSTRUCTIONS:**

- Accepted files: Illustrator eps, jpeg, tiff or Photoshop eps, packaged Indesign folder & hi-res PDF. All art work must be CMYK
- We also ask that you send a PDF copy for our reference
- Any images must be supplied at a minimum of 300dpi
- Please add 3mm bleed to all sides of artwork and crop marks
- All text should be created to outlines
- We recommend that no text is placed within 3mm of the edge of the leaflet (at all sizes)





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### ADVICE FOR CREATING A SPREAD:



- On left hand page Allow 10mm from left edge for any copy and 15mm from right edge.
- On right hand page Allow 15mm from left edge for any copy and 10mm from left edge.
- This allows room for staples and multiple pages and ensures that the page does not look too busy towards the centre.



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