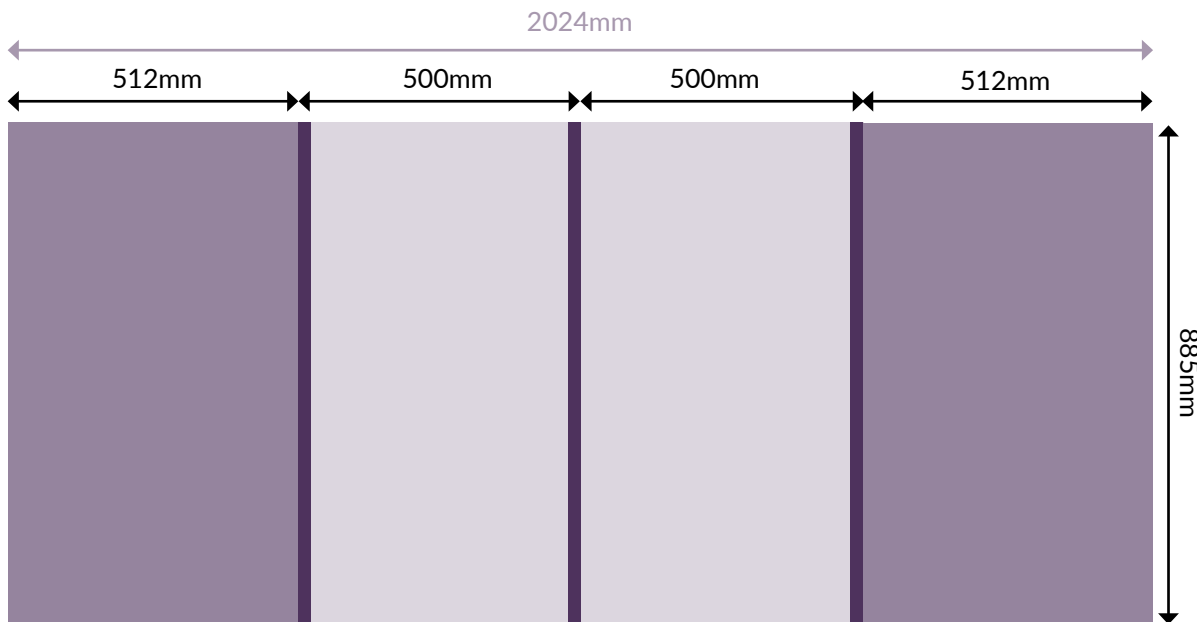





POP UP COUNTER

SPECIFICATION & ARTWORK INSTRUCTIONS

- FREE semi ridged wheeled carry bag
- FREE delivery and 72 hour turnaround
- Required artwork size 2024mm x 885mm
- Design service available
- Free soft proof



-  Visible graphic area
-  Not visible from front of stand - Artwork goes round side and back of stand
-  Magnetic tape (this does not affect the graphic).

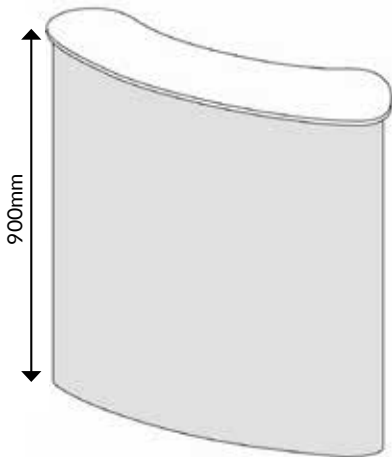


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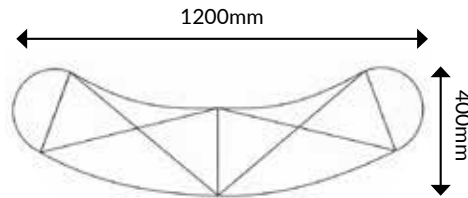
POP UP COUNTER

SPECIFICATION & ARTWORK INSTRUCTIONS

Actual view



Top view



ARTWORK INSTRUCTIONS:

- Accepted files: Illustrator eps, jpeg, tiff or Photoshop eps, packaged Indesign folder & hi-res PDF. All artwork must be CMYK
- We also ask that you send a PDF copy for our reference
- Any images must be supplied at a minimum of 300dpi
- Supply artwork as 1 graphic for the whole size - 2024mm x 885mm - but be aware of area not visible from front of stand
- Artwork can be supplied full size or at 50%, 25% or 10% of final size
- No bleed or crop marks required
- All text should be created to outlines
- We recommend that no text is placed within 50mm of the top and bottom of the graphic