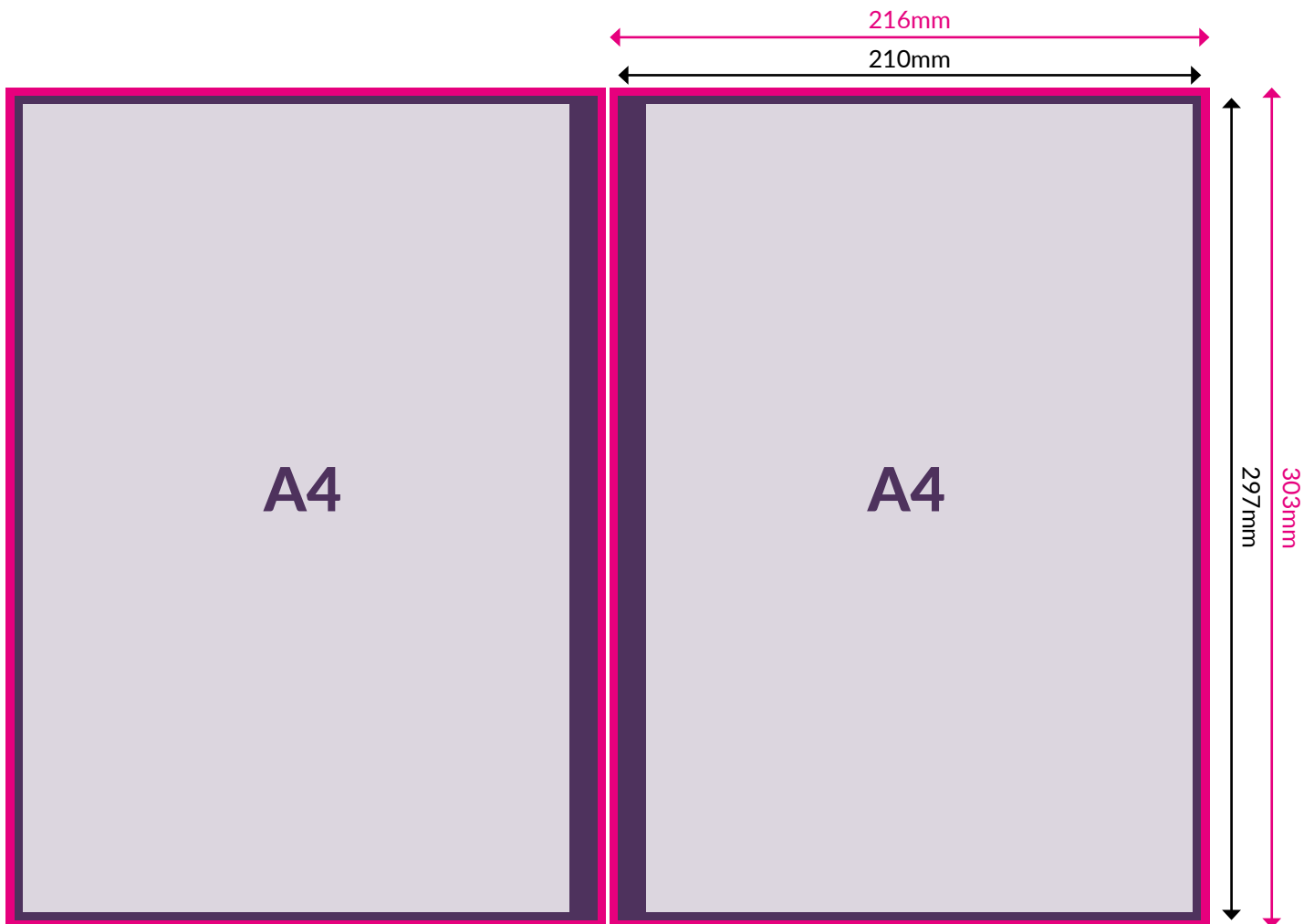




PERFECT BOUND BROCHURES


SPECIFICATION & ARTWORK INSTRUCTIONS

- Perfect Bound (PUR)
- Full colour throughout
- 20 - 800 pages including cover (please call over 80 pages)
- 300gsm silk cover paper
- 130gsm silk text paper
- Free Delivery



 Safe zone for text

 3mm bleed. See our "What is bleed?" sheet for more information.

 Left page: Do not place text or logos within 10mm of right edge

Right page: Do not place text or logos within 10mm of left edge.

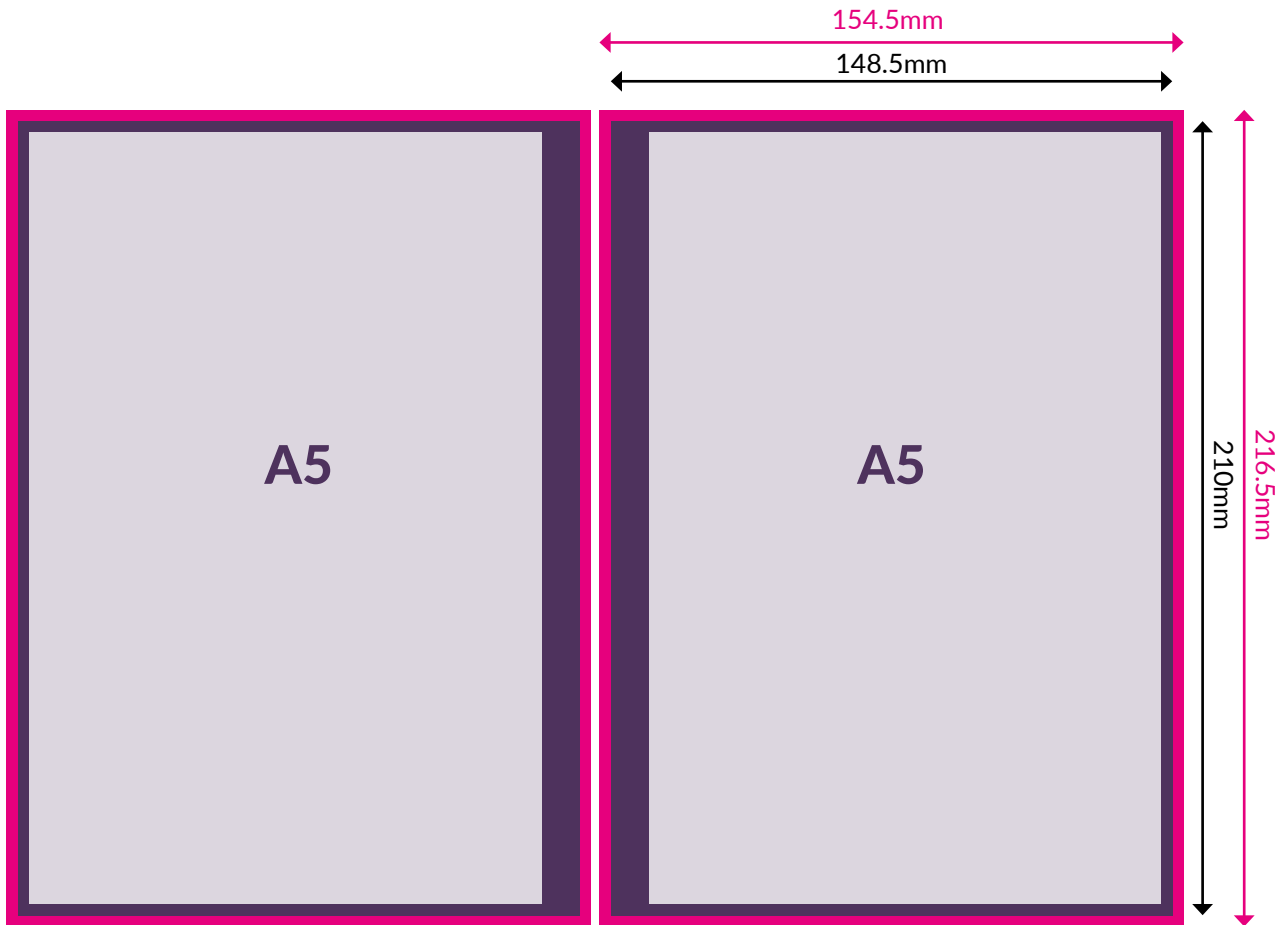
Do not place text or logos within 3mm of any other page edge.



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SPECIFICATION & ARTWORK INSTRUCTIONS



Safe zone for text



Left page: Do not place text or logos within 10mm of right edge

Right page: Do not place text or logos within 10mm of left edge.



3mm bleed. See our "What is bleed?" sheet for more information.

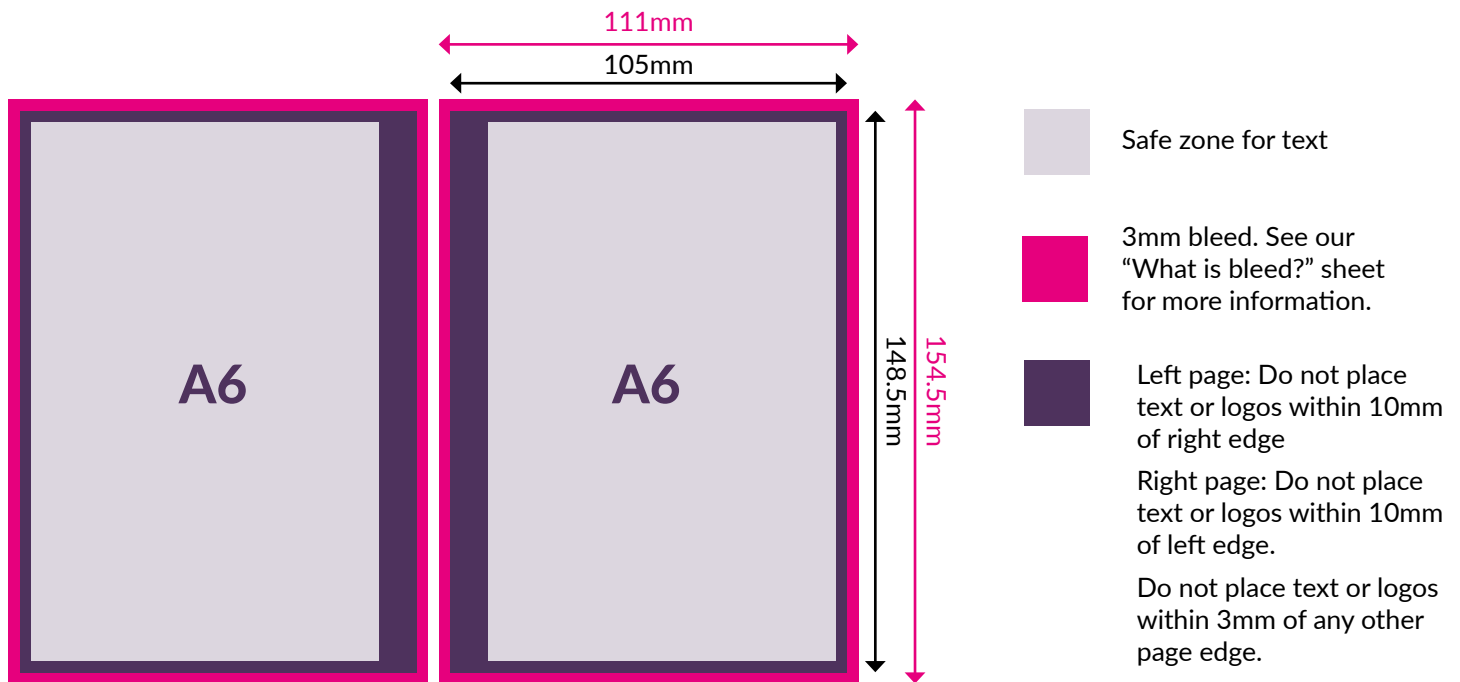
Do not place text or logos within 3mm of any other page edge.



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SPECIFICATION & ARTWORK INSTRUCTIONS



ARTWORK INSTRUCTIONS:

- Accepted files: Illustrator eps, jpeg, tiff or Photoshop eps, packaged Indesign folder & hi-res PDF. All artwork must be CMYK
- We also ask that you send a PDF copy for our reference
- Any images must be supplied at a minimum of 300dpi
- Please add 3mm bleed to all sides of artwork and crop marks
- All text should be created to outlines
- We recommend that no text is placed within 3mm of the edge of the leaflet (at all sizes) but please see above advice



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