

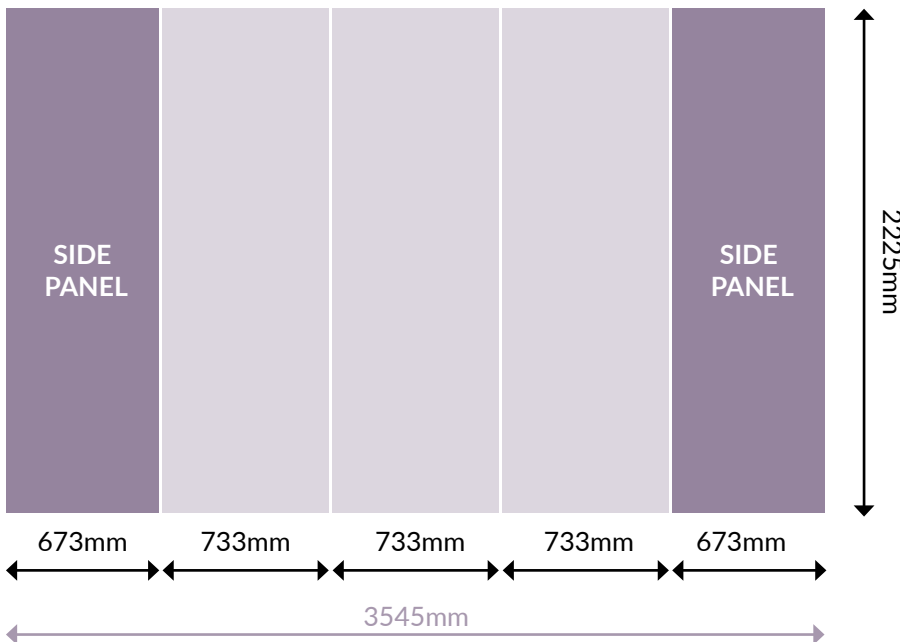
STRAIGHT POP UP DISPLAY STAND

SPECIFICATION & ARTWORK INSTRUCTIONS

- FREE Case to counter conversion kit
- FREE delivery and 72 hour turnaround
- 3m x 3m or 4m x 3m
- Compact flat pack design
- Design service available
- 2 x 150w halogen lights

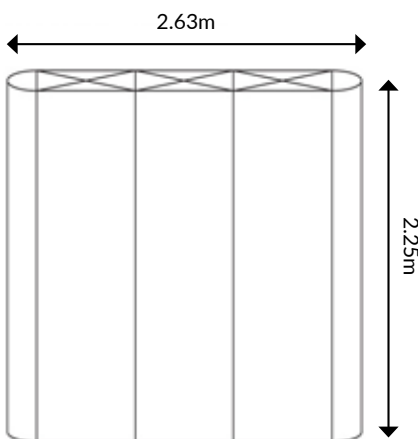


3m x 3m

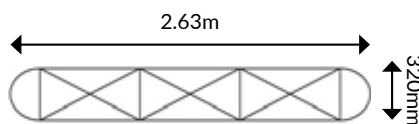


Visible graphic area
 Side panels -
 Artwork goes round side and back of stand. Do not place logos or text on side panels

Actual view



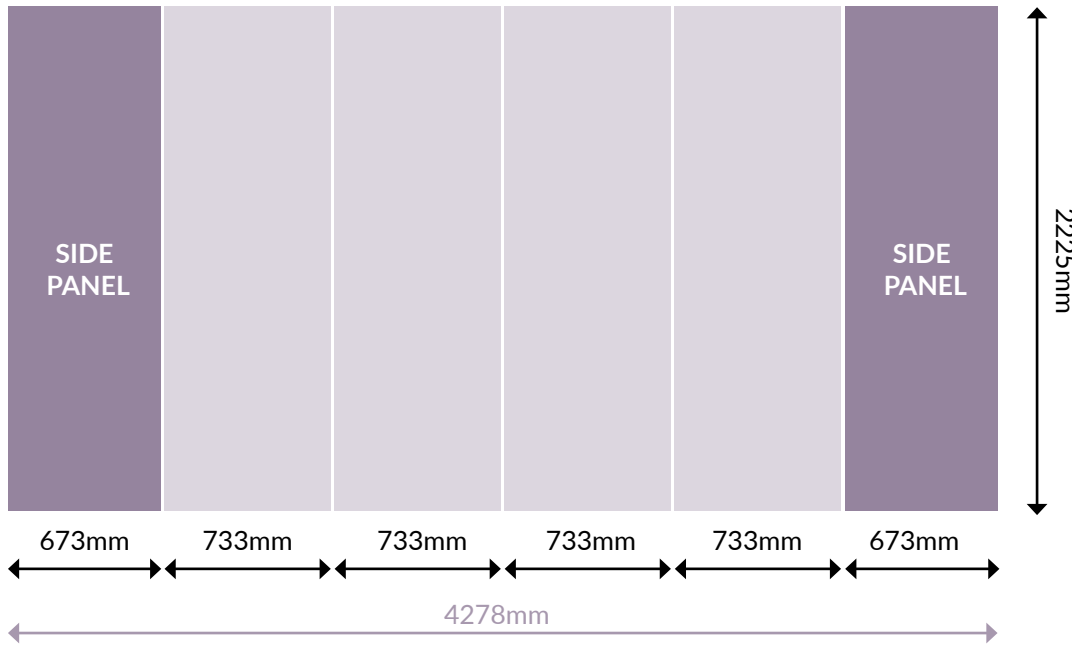
Top view



STRAIGHT POP UP DISPLAY STAND

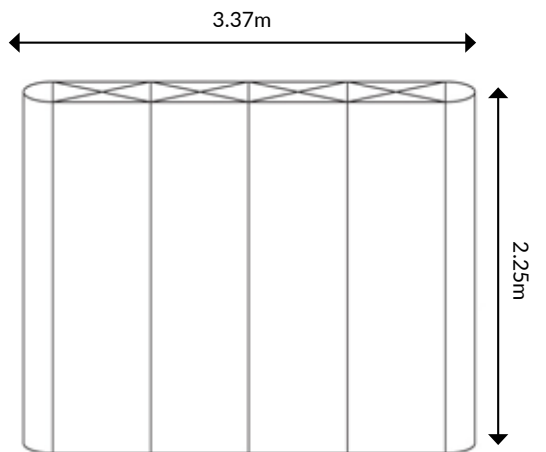
SPECIFICATION & ARTWORK INSTRUCTIONS

4m x 3m

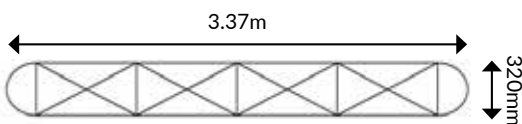


- Visible graphic area
- Side panels - Artwork goes round side and back of stand. Do not place logos or text on side panels

Actual view



Top view



ARTWORK INSTRUCTIONS:

- Accepted files: Illustrator eps, jpeg, tiff or Photoshop eps, packaged Indesign folder & hi-res PDF. All artwork must be CMYK
- We also ask that you send a PDF copy for our reference
- Any images must be supplied at a minimum of 300dpi
- Artwork can be supplied full size or at 50%, 25% or 10% of final size
- Artwork must be supplied as individual panels - in order left to right (3m x 3m = 5 panels, 4m x 3m = 6 panels)
- No bleed or crop marks required
- All text should be created to outlines
- We recommend that no text is placed within 50mm of the top and bottom of the graphic
- Do not place important items like text or logos in the side panels



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