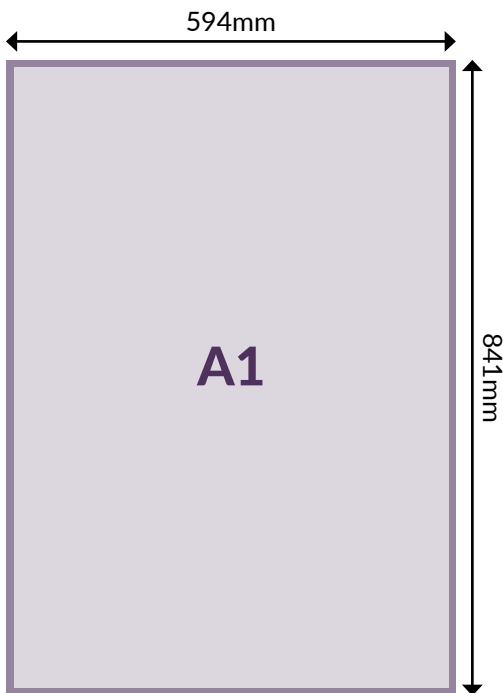


A1 POSTER STAND

SPECIFICATION & ARTWORK INSTRUCTIONS

- Printed on 220gsm gloss paper both sides
- Spring-mounted sign ideal for outdoor use
- Convenient front-load snap frame
- FREE delivery and 72 hour turnaround
- Anti-glare graphic covers
- Free soft proof



Visible graphic area

Area that board mechanism may potentially cover



ARTWORK INSTRUCTIONS:

- Accepted files: Illustrator eps, jpeg, tiff or Photoshop eps, packaged Indesign folder & hi-res PDF. All artwork must be CMYK
- We also ask that you send a PDF copy for our reference
- Any images must be supplied at a minimum of 300dpi
- Artwork can be supplied full size or at 50% of final size
- Please add 3mm bleed to all sides of artwork and crop marks
- All text should be created to outlines
- We recommend that no text is placed within 20mm of the left or right edges (as the board mechanism may cover this)